

CHILDREN'S CHARITABLE ALLIANCE OF TEXAS

2009 ANNUAL REPORT TO THE PUBLIC

OUR MISSION

Children's Charitable Alliance of Texas (CCAL TX) is an IRS-recognized tax-exempt federated group representing charitable organizations that specialize in providing food, shelter, clothing and education to children in need, domestic and international adoption services, counseling to troubled teens, medical care to children with life threatening illnesses and recovery services for missing and abducted children, as well as helping to inform, educate, and empower people across the nation. Its mission is to organize and prepare its member charities for effective participation in at-work employee charitable fund drives, to screen and certify these charities to assure they meet the eligibility criteria to participate in these fund drives, to help educate contributors about the work of these worthy causes, and to provide for the secure, accurate, and timely transmission of contributions from the fund drives to the recipient charities. And to do all the above as cost-effectively as possible consistent with delivering quality service.

Originally established to help charities participate more effectively in the U.S. Government's annual employee fund drive, the Combined Federal Campaign, Children's Charitable Alliance of Texas now participates in fund drives conducted by state and municipal governments, and corporations, either by representing its members directly or by cooperating with other federated groups.

PROGRAM SERVICES

To accomplish its mission, Children's Charitable Alliance of Texas provides the following programs and services to its members and to the giving public:

- Fund drive application assistance.
- Review and certification of charitable agency eligibility documentation.
- Representation of the members before fund drive organizing and/or regulatory authorities.
- Disseminating information about the work of the charities to the workplace giving public.
- Organizing member participation in fund drive promotional and educational events.
- Forwarding contributor name and address information, and accounting for and transmitting gift funds, with annual audit.

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THE YEAR IN REVIEW

Children's Charitable Alliance of Texas approved and certified 77 members in the Fall 2009/2010 fund drive campaign year and raised \$503,511 in cash and pledges. A complete list of the member charities, including descriptions of their programs and their addresses and direct contact information is available on our web site: www.ccaltx.org.

Other Accomplishments:

- The federation, in partnership with our sister federations, Local Independent Charities of America and Independent Charities of America, continued the "Best In America" seal program for our member organizations.
- Many members began using the online credit card giving program - GiveDirect. The program allows donors to make online credit card donations, which, for most credit cards, are processed at one hundred percent of the gift, with no bank charges or other fees deducted.
- Many members also used the CCAL TX's online car donation service. This service allows donors to donate their vehicle to a member organization. No contract or commitment of any type required for members to participate in this service.
- Members continued to receive individual secure-access "online portfolios" allowing them to obtain all their files electronically, including pledge data, campaign materials, and donor names. This program has resulted not only in greater convenience for the members but in lower costs for the federation. In addition, since donor names can now be downloaded into the members' databases directly, and there is no need to re-type this information, donors can be thanked faster and more accurately.
- The Board Members continued to use their secure online portfolio. The portfolio allows federation board members to access all federation financial, governance, and board related data and documents at any time.

GOVERNANCE AND STAFF

Children's Charitable Alliance of Texas is governed by an all-volunteer board of directors who receive no compensation for their services.

Sheryl Kane, President
Gretchen Flatau, Vice President
Julie Gamez Miller, Secretary/Treasurer
Maureen (Missy) Wood, Member
Michelle Coffey, Member

The federation does not retain regular staff employees but instead retains outside service providers under the supervision of the Board of Directors. The principal outside service provider is Maguire/Maguire Association Management, for membership and campaign support services. Details regarding these contracts can be found in the audited financial statements.

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AUDITED FINANCIAL STATEMENTS

For the year ended April 30, 2009

Public support:

Amounts raised in Combined Federal Campaigns	\$258,322
Amounts raised in State and Corporate Campaigns	245,189
Online Giving System donations	168,043
Less: Estimated uncollectible pledges	(85,455)
Less: Amounts designated to member agencies	<u>(557,116)</u>
Total public support	<u>28,983</u>

Revenue:

Fiscal services	3,309
Charges to member agencies	21,849
Other Income	<u>0</u>
Total revenue	<u>25,158</u>

Total unrestricted public support & revenue 54,141

Expenses:

Program-related expenses	41,053
Nonprogram-related expense	
Management and general costs	4,351
Fundraising	<u>8,737</u>
Total expenses	<u>54,141</u>

Changes in net assets	0
Net assets, Beginning of Year	0
Net assets, End of Year	0

The federation is audited by the firm of Maze & Associates, Certified Public Accountants, headquartered in Walnut Creek, California. A complete copy of their report for the fiscal year ended 4/30/2009 is available on request. A copy of the federation's IRS Form 990 return for the fiscal year is available free of charge on the web at www.ccaltx.org.

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MEMBER CHARITY FEES

The charities belonging to the federation pay the operating costs of the federation. The formula that determines what it costs a charity to participate with the federation is based on the amount the charity raises as compared to the amount raised by the entire federation. For example, if the amount the charity raises represents 10 percent of the total amount raised by all participating charities of the federation, the charity will pay 10 percent of the federation's operating expenses.

Further, other revenue raised by the federation from other sources and not designated to any specific member charities, are shared among all the member charities at the same proportional rate formula described above.

Therefore, as a net result, should the federation's revenue exceed expenses in any given year, the member charities share the excess income in addition to the donor-designated gifts each has received; the membership fee is effectively zero. Conversely, should the federation's expenses exceed revenue; fees are apportioned against the members' donor-designated gifts to cover the net balance.

For the fiscal year 2009, total designations to members were \$503,511 and fees to members were \$21,849. Also, designations made directly to CCAL TX were distributed pro-rata.

BOARD MEMBER TERMS OF OFFICE & MEETINGS

Sheryl Kane, President	Term Expires: April 30, 2011
Gretchen Flatau, Vice President	Term Expires: April 30, 2011
Julie Gamez Miller, Secretary/Treasurer	Term Expires: April 30, 2011
Maureen (Missy) Wood, Member	Term Expires: April 30, 2011
Michelle Coffey, Member	Term Expires: April 30, 2011

Board Member Terms as Defined by CCAL TX Bylaws:

Members serve a term of two years, coinciding with the CCAL TX fiscal year, with no limit to the number of terms served.

Board Member Meeting Dates and Locations:

March 5, 2009	4900 Mueller Blvd., Austin TX	11:00 a.m. CST.
June 12, 2009	Conference Call	10:00 a.m. CST.
December 17, 2009	Conference Call	10:00 a.m. CST.